

# ENERGY EFFICIENCY BUILDING COALITION

## EEBC OUTLOOK

Quarterly Newsletter of the Energy Efficiency Building Coalition

Winter 2011

### EEBC News

**W**e have a new office located at 5500 East Yale Ave, Ste. 360, Denver, CO 80222 (1-25 and Yale). Our new space has two offices, including one with a conference table that can hold 6-8 people for our committee meetings. If you are in the neighborhood, please stop by and say hello.

#### Our staff:



**Shane Flansburg** is the Executive Director of the Energy Efficiency Business Coalition, a leading business organization representing the energy efficiency industry. Prior to joining the EEBC, he worked in business development in the high-tech and energy efficient building products industries. In his limited time away from the office, Shane enjoys flying, sailing, crafting homemade beers, skiing, and playing in an amateur wooden bat baseball league on Sundays. Shane holds an MBA from the University of Colorado, with a focus on matters affecting energy efficiency businesses.



**Colleen Vogel** is the Outreach Manager for the Energy Efficiency Building Coalition. She comes to us with a long history as an outreach manager and volunteer coordinator for military families. Her experiences, which include more than 15 years as a key player in mid-size organizations across the U.S. and Korea, have led to her development of non-profit entities and enhanced partnerships with local communities. Colleen holds a Bachelor of Art in Spanish and International Relations from The State University of New York Oswego. She continues to serve as a proud Army wife and has two children.

**What's Inside: Xcel Rebates Training and Events 2010 Highlights**

#### Legislative Update

**HB11-1047 Jones-Schwartz:** Including Community Property in New Energy Improvement District. This bill expands the scope of the new energy improvement program established by the Colorado new energy improvement district pursuant to the "New Energy Jobs Creation Act of 2010" by making commercial buildings, including buildings owned or used by nonprofit entities, eligible to be included in the district and making appropriate conforming amendments. STATUS: 01/31/2011 House Committee on Local Government Postpone Indefinitely.

**HB11-1132 Lee:** On-bill Energy Efficiency Improvement Financing. Current law does not allow a public utility to finance the upfront costs of making one or more energy efficiency improvements to real property and to have the property owner repay the financing over time through direct charges on the owner's utility bills. Section 2 of the bill allows such on-bill financing in certain circumstances. STATUS: 02/21/2011 Introduced to House assigned to Transportation.

**HB11-1160 Gerou:** Governor's Energy Office Green Building Incentive Program. The bill requires the governor's energy office to create a green building incentive pilot program whereby the office awards grants to qualified homebuyers who are selling current primary residences with home energy ratings below minimum standards and purchasing highly efficient new residential construction. The grant allows the qualified homebuyer to make improvements to the homebuyer's current primary residence for the purposes of increasing the residence's energy efficiency. The office is to award grants from federal funds transferred to the office that the office has already received or may receive in the future. The office may require additional information to secure future federal funds. STATUS: 02/01/2011 Introduced to House - assigned to Local Government.

**HB11-1191 Tyler:** Utility Resource Usage Data Sharing. The bill directs the public utilities commission (PUC) to certify independent data aggregators (Clearinghouses) to obtain customer resource consumption data from utilities furnishing electricity, natural gas, steam, water, thermal energy, or other resources and to provide the data to public and private entities in a manner suitable for measuring: usage during specified periods of time; the efficiency of buildings in specified geographic areas; the effectiveness of resource efficiency programs, includ-

### Objectives:

Update EEBC membership on organizational and industry news, events and accomplishments and create networking opportunities and educational opportunities for members. Also create greater awareness and reinforce value of membership.

Goal:

Increase new memberships by 10% (from 213)

Decrease dropped memberships to 5%

### Strategy & Tactics:

Email and Print: EEBC Newsletter available in print and via email

Web: Website and blog posts

EEBC bi-monthly meeting series - each meeting format includes networking, legislative update, guest speaker, member speaker!

### Results:

Over one year period, organization added 32 new members (15%) and lost 12 (11%)

