

# SMART | ENERGY | LIVING™

## WEB TRAFFIC REPORT

Smart Energy Living recorded substantial traffic in its first six months. The e-newsletter is currently mailed to 18,560 opt-in subscribers bi-monthly. This list has been culled from roughly 50,000 names we started with in order to reflect only valid email addresses. According to Google Analytics, the website ( www.smartenergyliving.org) recorded:

GOOGLE ANALYTICS  
FOR 6/1 - 12/31 2011

Visits	11,606
Unique Visitors	8,777
Page Views	24,681
Pages/Visit	2.13
Time on site	2.00 minutes
Bounce rate	75%

Site Success

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Green Solutions for Consumers

Smart Energy Living is an exciting new online, email, and print publication that reaches more than 50,000 readers serious about sustainable living. JOIN US!



Online

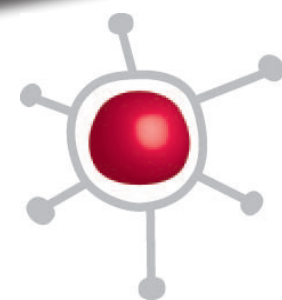


Print



E-news

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